



Revett Minerals' Commitment Shines in 2007 Annual Report

Anderson Mraz Design has once again teamed up with Revett Minerals for the mining company's annual report. Spokane Valley-based Revett owns and operates the Troy Mine and the exploration-stage Rock Creek Project, both located in northwestern Montana.

While it's the third consecutive year for the partnership, it's the first in which the design firm provided all creative – including copy.

"As designers, AMD is always looking for interesting ways to both manage and present content," said copywriter Aaron Bragg. "Words are just as important to be able to reach people; to help tell Revett's remarkable story."

This year's report, themed "Our Commitment Runs Deep," focused on Revett's dedication to supporting the strong communities from which they employ, while highlighting the activities dedicated to the protection of the environment.

"An annual report has to resonate with such a diverse audience," explained CK Anderson, principal and creative director at AMD. "Especially Revett's: it's part investor and public relations, part marketing, and part employee communications – all rolled into one book."

Scott Brunson, Revett's Chief Financial Officer, agrees, citing the report's two-fold purpose: "It's meant not only to keep shareholders informed of our company's achievements over the past year, but also – and this is equally important – to be used as an educational tool for all involved stakeholders." AMD has done just that, he added.

2008 marks AMD's twentieth year operating as a communications design group in local, regional, and national markets. The company's primary areas of expertise include brand strategy, corporate identity, print, collateral, packaging, website development, and environmental graphic design across a diverse and wide-ranging client base. For more information, visit the new www.am-design.com.

