



"Environmental Stewardship" Is Focus of Revett's '06 Annual Report

Anderson Mraz Design recently completed work on Revett Minerals' second annual report. The Spokane Valley-based mining concern, with operations in two northwestern Montana counties, was taken public on the Toronto Stock Exchange in 2005. AMD has been involved in the design and production of Revett's annual reports, along with other shareholder-related communications, since 2004.

"Revett is one of those rare clients that can provide all the necessary parts and pieces of information that they need to convey – then leave it to us to use our expertise and judgment to present it in a meaningful way," said Shirlee Roberts, associate and senior designer at AMD. Revett knows the "what," she added, and turns to AMD for the "how." The collaboration works so well in part because Revett is cognizant of the challenges they face.

"Our annual report has a two-fold purpose," said Scott Brunson, Revett's Chief Financial Officer. "It's meant not only to keep shareholders informed of our company's achievements over the past year, but also – and equally important – to be used as an educational tool for all involved stakeholders."

This year's annual report focused on the environmentally benign nature of modern mining operations. At the Revett-owned Troy Mine, for instance, there has been no measurable impact on surface or ground waters in the vicinity of the operation for more than twenty years.

AMD focused on five areas related to the proposed Rock Creek project: the environment, water quality, wilderness lakes, wildlife, and the local economy. Through clean design, photography, and compelling copy, AMD helped Revett make the case for responsible use.

"We've found AMD to be very creative in designing a report which meets the needs of our shareholders," continued Brunson, "and contains valuable information that educates the reader about the mission and ethics of our company."

Brunson noted that the report was completed ahead of schedule and on budget. "Since its distribution," he added, "we've received numerous compliments – both on its appearance and on the nature of the information contained within."

Formed in 1988, AMD is a communications design group operating in local, regional, and national markets. The company's primary areas of expertise include brand strategy, corporate identity, print, collateral, packaging, website development, and environmental graphic design across a diverse and wide-ranging client base. For more information, visit www.am-design.com.



