



Community Pays Tribute to Local Astronaut

In February of 2003, the Space Shuttle Columbia disintegrated upon reentry, tragically ending the lives of all on board, including Spokane's own Michael P. Anderson, who was actively involved in inspiring the dreams and educational aspirations of our community's children.

Not long after memorial services concluded for Lt. Col. Anderson, the Rev. Happy Watkins of Morning Star Baptist (Michael's home church); Skip Davis, CEO of Sacred Heart Medical Center; and Anne Marie Axworthy, Director of Community Development at Avista Corp., sat down together to discuss creating a memorial statue to honor Michael's memory.

Axworthy then tapped Jessie Wuerst, Communications Manager at Avista Corp., to help lead the project. Jessie immediately recognized that the statue's funding offered the community a chance to pay tribute to a man who had given so much time and attention to Spokane.

"Knowing we needed to rally the community, I immediately thought of Anderson Mraz Design," says Wuerst. "I met with CK [Anderson] over a cup of coffee, and asked 'pretty please,' would he get involved. He immediately said yes."

Now, more than a year and dozens of events later, the Michael P. Anderson Memorial Statue Fund has finally reached its fundraising goal of \$125,000.

"Every time I turn to AMD, there's never a moment's hesitation," said Wuerst. "They've been involved way beyond my wildest dreams, establishing the campaign's look and feel, then applying it with such style, creativity, and imagination, tying everything together. They put so much thought into the purpose of each piece."

Spokane sculptor, Dorothy Fowler, was selected to create the statue, while the preliminary design concepts were a collaboration between Fowler, Wuerst, Anderson, and Jason Lam, Senior Designer and illustrator at AMD.

"The statue will ultimately be placed at Mobius (the proposed new science museum) on the Michael P. Anderson Plaza at Riverfront Park. Until the facility is completed, the statue has a temporary home in the Spokane Opera House and Convention Center breezeway," said Wuerst.

"We are so grateful. We couldn't have done it without AMD. I don't know of another group of people who would have embraced this project so tirelessly, and so creatively – especially when we've asked for way more than we should have."

Founded in 1988, AMD is a full-service, multi-disciplinary design firm. The company's primary areas of expertise include brand strategies, corporate identity, print, packaging, website design, and environmental graphic design. For more information, visit www.am-design.com.



Michael P. Anderson

MEMORIAL STATUE FUND



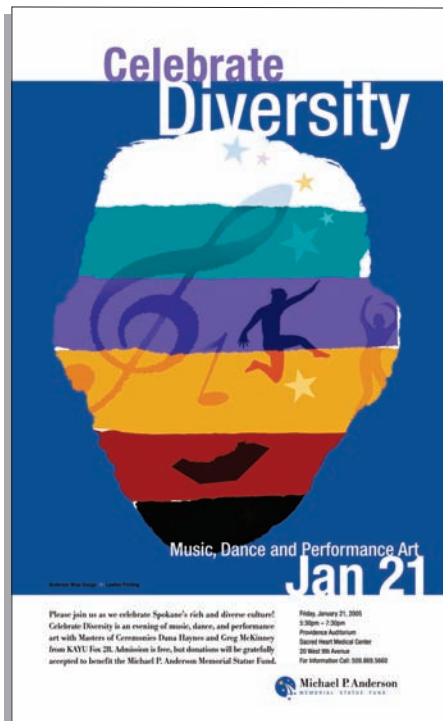
preliminary concept sketch



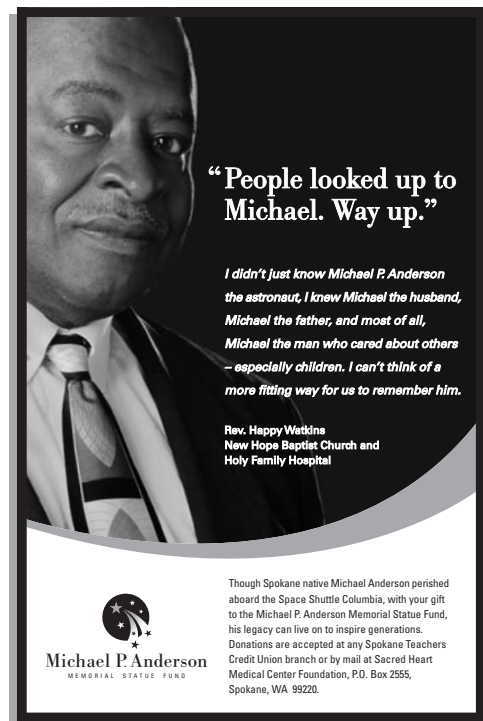
finished statue dedicated June 12, 2005



commemorative coaster and scout patch



fundraising event poster



print campaign