



## Basket Exhibit Demonstrates Spirituality of Weaver's Art

Anderson Mraz Design recently completed work on *Fibers of Life: From a Weaver's View*, an eleven-month-long exhibit showcasing American Indian basketry at Spokane's Northwest Museum of Arts & Culture. Bringing to light one hundred baskets from the MAC's collection of nearly three thousand, *Fibers of Life* demonstrates not only the beauty, but also the life-sustaining, utilitarian aspect of the weaver's art.

AMD was tasked with all aspects of the exhibit's design, including space planning, interior colors, and display elements. Five 10' x 10' photographic fabric panels were added, each depicting a geographic region represented within the collection. Narrative panels mounted on the walls identify those areas by name, providing both a reference and a general overview of the stylistic and material differences between the regions and the baskets themselves.

"Anderson Mraz Design developed the initial concept, then took it to a beautiful place," said Michael Holloman, the MAC's Director of the Center for Plateau Cultural Studies. "Their work helped to underscore the spiritual connection between the baskets and those who weave them."

The assignment also included project oversight for writing, fabrication, and installation.

"Both the creators and their creations have an infinite spiritual quality," added AMD principal and creative director CK Anderson. "A quiet, contemplative exhibit space seems appropriate for allowing their stories to be heard. The exhibit design is intended to encourage reflection of an earlier time and place while not overwhelming the simplistic beauty of the baskets."

"Everyone at AMD did a wonderful job," continued Holloman, "and we've had a tremendous response. The use of color, the portrayal of elements like air and water, the attention to detail...it all works together to make this exhibit truly evocative of the natural world."

Founded in 1988, AMD is a full-service, multidisciplinary design firm. The company's primary areas of expertise include brand strategy, corporate identity, print, collateral, packaging, website development, and environmental graphic design. For more information, visit [www.am-design.com](http://www.am-design.com).



