



### **AMD Garners Awards at ADDY Event**

At the 2008 Spokane Advertising Federation ADDY® Awards, an annual event recognizing the year's best creative work in advertising, design, and media, Anderson Mraz Design took home a dozen awards in five categories, including two "Best of Division" nods and the coveted "Designer's Chair" – the judges' choice for best print/creative.

The competition is the industry's largest and most representative for creative excellence; last month's event, which drew 400 entries, was the first of a three-tiered national competition conducted annually by the American Advertising Federation (AAF). All winners were automatically entered in the district competition.

"It's gratifying," said CK Anderson, founding principal and creative director at AMD, "to see our team's creative efforts, produced in collaboration with our clients, recognized by industry peers. The Spokane area is full of talented people who do outstanding work, and to be honored among them is rewarding for all of us."

#### **Collateral Material**

Craven's Coffee Company holiday card – Silver

#### **Direct Marketing**

LeMaster Daniels logo-change announcement – Silver

Edge Construction Supply name-change announcement – Silver

#### **Out-of-Home** (billboards, trade show booths, environmental graphic design, etc.)

Itron Murals – Silver

Itron Knowledge Center – Gold; Best of Division;

Silver at District XI (AK, ID, MT, OR, WA) competition

Bouten Construction History Wall – Gold

#### **Interactive Media**

Entrada Design Group website – Silver

#### **Elements of Advertising**

Edge Construction Supply logo – Honorable Mention

#### **Industry Self Promotion**

Story3 – Gold; Best of Division; Designer's Chair

Formed in 1988, AMD is a communications design group operating in local, regional, and national markets. The company's primary areas of expertise include brand strategy, corporate identity, print, collateral, packaging, website development, and environmental graphic design across a diverse and wide-ranging client base.

### **A new look. With some new stuff.**

Anderson Mraz Design is pleased to announce the launch of our new website.

At [www.am-design.com](http://www.am-design.com), visitors can not only see an expanded portfolio of our work, but also get access to insightful articles and videos, download case studies, and meet the AMD team. We've also more clearly delineated the two sides of our business – branding and environmental graphic design – to better showcase the exciting work we've been doing in each.

Take a look – and be sure to come back often for news and updates.